

Zsuzsanna BACSI - Professional CV

Date and place of birth: 04 January 1961., Zalaegerszeg, Hungary

Degrees: MSc in Mathematics, MSc in English translation for special purposes (1984); MSc in Economics (2004.)

Foreign Language Skills: English High Level (C1); Italian Basic Level (A1)

Scientific qualifications: Ph.D (in Operations Research - Mathematics, 1999.); Habilitation: Management science and business administration (2011)

Current employment: professor, Institute of Economic Sciences, Hungarian University of Agriculture and Life Sciences (MATE)

Main fields of teaching activities: Economics, Macroeconomics, Microeconomics, Regional Economics and Policy, Trade and Marketing, Destination Management in Tourism ; PhD supervision; BSc programme leader in Tourism (till 2020); MSc programme leader in Rural Development

Main research topics: Measuring and analysing economic growth and development, regional discrepancies of development. The social and economic impacts of tourism, the role of tourism in rural development. The relationship between sociocultural diversity and economic development.

Major international research projects:

- 1992-95 – 02239 *TEMPUS*: Farm Management Education - Curriculum Development for a Hungarian University- (with the University of Edinburgh (UK) and University of Louvain-la-Neuve (BE))
- 1994-97 – SJEP 07088 *TEMPUS*: Rural Development and Extension. Curriculum Development. –With University College Dublin (IRL) and University of Athens (GR)
- 2006-2007: Hungary - Croatia INTERREG programme „Development features of Cross-Border regions” (SL-HU-CR/05/4012-106/2004/01/HU-74.) – with the Krizevci College of Agriculture (HR)
- 2005-2009: ERASMUS programme of the University of South Bohemia (Ceské Budejovice) „European training programme on regional and rural development”.
- 2006-2007: A project funded by the Visegrad Fund, coordinated by the Slovak Agricultural University in Nitra „Support for Virtual Study in V4 Countries” (Project No. 11053-2006-IVF)
- 2009-2010: A project funded by the Visegrad Fund, coordinated by Slovak Agricultural University in Nitra “EU public administration and implementation of EU regional policy and rural development in V-4 countries” (Project No. 10930017/IVF/2009)
- 2010-2014: A CEEPUS Rural Tourism Programs Network – coordinated by Slovak Agricultural University in Nitra
- 2013-2014: Hungary-Croatia IPA Cross Border Cooperation Programme 2007-2013 (HU-HR) „Health&rural tourism DM model” with the Krizevci College of Agriculture (HR)

Memberships in scientific organisations: International editorial board of the international journal DETUROPE (The Central European Journal of Tourism and Regional Development); Operations Research Special Committee of the Hungarian Academy of Sciences Public Board; Agricultural Economics Committee of the Hungarian Academy of Sciences; Committee of the Management Science and Business Administration PhD School of the University of Pannonia

Publications :

Scientific publications: Total: 187 Of which in refereed scientific journals: 46 (of which in foreign language: 33), Scientific books, book parts: 31, Higher education textbooks: 8 of which 5 in English). *Citations:* Total independent citations (without self-citations): 332, Hirsch-index: 9